

IFMA's Industrial Spotlight: Scientific Feng Shui for the Built Environment (Saturday, April 11, 2015 15:00 - 17:00)

Venue: HKU SPACE, United Centre, 95 Queensway, Hong Kong

Admission Fee:

- IFMA HK Chapter Members/ Students of HKU SPACE: FREE Admission
- IFMA Base Members/Supporting organizations/Sponsors: HK\$80
- Non-members: HK\$100

Registration & Enquiry:

Please complete [online registration form](#). No registration form will be processed without payment. For enquiry, please call (852) 2512 0111 or e-mail registration@ifma.org.hk

CPD: 2 hour *The CPD certificate shall be sent to your registered EMAIL ADDRESS on or before May 11, 2015. No printed copy will be distributed during the event.

Language: Cantonese

Payment Methods:

1. Please issue cheque payable to "International Facility Management Association Hong Kong Chapter" and mail the cheque to P.O. Box. No. 65115, Tseung Kwan O Post Office.
2. Deposit the fee to Hang Seng Bank (A/C No: 222 - 005340 - 001) and sent the bank-in slip to registration@ifma.org.hk or fax to (852) 2512 0555.
3. **PayPal CREDITCARD**
Paypal invoice will be sent to your registered EMAIL.

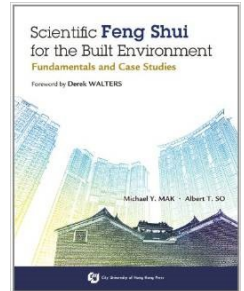
Notes:

1. If typhoon signal no. 8 or above or the black rainstorm warning signal will be hoisted 4 hours before the event starts, the event would be cancelled or postponed. Participants will be informed of the cancellation or the re-scheduled date of event in due course. The IFMA Hong Kong Chapter reserves its right to cancel or to change the speakers without prior notice.
2. Cancellations must be made at least 3 business days prior to the event. Otherwise, full price (HK\$100) will be charged for your late cancellation. If you are not able to attend, we welcome a delegate to attend on your behalf. Refunds will not be given for no-shows after the event.
3. The organizing parties accept no liability for any eventuality that may occur to affect travel itineraries before, after or during the event, or for any incident or accident, should any occur.

Abstract:

"To be in the right place doing the right thing facing the right direction at the right time" is the way of harmonious living with the natural environment. By being in harmony with the natural environment, you can be benefited to have improved health, improved productivity, improved talent and improved mood. That is the knowledge and observed natural laws handed down from ancient Chinese, called *Feng Shui*. So far, Feng Shui looks superstitious to the general public. The two speakers have spent more than a decade trying to promote the study of Feng Shui in a scientific manner.

What is important to us is how to study Feng Shui logically, systematically and scientifically. A new book, *Scientific Feng Shui for the Built Environment: Theories and Applications* was recently published. It offers an in-depth view of *Feng Shui* by integrating the historical theories with scientific explorations and examples of applications. It is aimed to demonstrate that *Feng Shui* can be studied scientifically. The emphasis of the seminar is placed on two themes, sustainability and science. Case studies regarding sustainable design as viewed from a *Feng Shui* perspective and integrated applications of different architectural models and their associations with *Feng Shui* concepts are illustrated. On science, development of particle physics and numerology study based on modern linear algebra brings insight into the possibility of researching *Feng Shui* mathematically in a new way in addition to the use of spherical trigonometry.

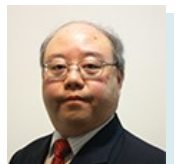


Speakers:

Dr. Michael Mak is a Senior Lecturer and Program Convenor for the postgraduate property programs in the School of Architecture and Built Environment, the University of Newcastle, Australia. He has been teaching in architecture, building, construction management and property courses in Australia, Singapore and Hong Kong. Michael was also a Visiting Lecturer with the Department of Civil and Architectural Engineering, the City University of Hong Kong from 2005 to 2013. Dr. Mak is the co-founder of the International Conferences on Scientific *Feng Shui* and Built Environment, and the Chair of the Technical Committee of the Conference from 2005 to 2009. In 2013, Michael is the founding editor of the *Academic Journal of Feng Shui* (www.AJoFengShui.co.nf), which is a peer-reviewed open-access online journal that publishes original research articles in all aspects of *Feng Shui*.



Dr. Albert So is the founder and was the Chairman of Organizing Committee of the International Conference series on Scientific *Feng Shui* and the Built Environment conducted at the City University of Hong Kong from 2005 to 2009. He is an electrical and building services engineer by profession and had been Lecturer/Associate Professor/Adjunct Professor of the City University of Hong Kong. He is now Honorary Visiting Professor of the University of the Northampton in England and Honorary Associate Professor of the University of Hong Kong. Currently, he is Vice President of Asian Institute of Intelligent Buildings and Director of Asian Institute of Built Environment promoting education and research related to the built environment.



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